



Brownstone Technology

Solutions

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Why BPOS?

BPOS point-of-sale system is an innovative, flexible and secure Windows-based touch screen point-of-sale system for the hospitality industry including restaurants, bars and nightclubs. Operating on a Microsoft .NET software platform with a SQL database, *BPOS* is designed to provide maximum speed, flexibility, efficiency and security for the user.

Speed

BPOS is designed to provide maximum speed for the end user. There is nothing worse than a slow point-of-sale terminal when trying to provide maximum customer service to your guests. *BPOS* maintains all transactions on local terminals in order to maximize speed. This eliminates the need for the terminal to “talk” to the server in order to process the order. All information is fully maintained on all terminals, but as the actual transaction is processed it is done locally. Once the transaction is completed, it is immediately synchronized on all terminals and servers for full access by any user. This process is transparent to the end user, but is critical in high volume environments.



Flexibility

BPOS has been developed to provide end users with maximum flexibility. All front-of-the-house screens are fully customizable through the use of a dynamic user interface. Screens can be arranged in any format and buttons can be designed into many shapes, colors and sizes. Most importantly, all of this can be accomplished by the vast majority of users without the need to call technical support.

Efficiency

BPOS provides a full variety of tools to help clients increase efficiency including full inventory capabilities, purchase order processing, an advanced scheduling module, advanced delivery and dispatch capabilities, import/export capabilities, a custom report writer, business intelligence reports and a video surveillance integration module.

Security

BPOS is designed to provide maximum security for all your data including full redundancy. All open transactions are stored on all terminals temporarily. If for any reason a server were to go down, all the terminals would continue to process transactions as normal. Once the server was back on line, the server and all terminals would be automatically synchronized.

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Attention Current BTS Clients:

If you refer a client to BTS that purchases a POS system and software you will receive a **\$500.00 credit** towards BPOS software support. Call 310-297-3605 for more info.

Twitter.com/BrownstoneBPOS

Brownstone Technology Solutions announced the launch of its new Twitter page to increase its accessibility to current clients. BTS plans to utilize this social media strategy to distribute news about its new point-of-sale software, BPOS, to provide support and advice to its current customers, and to establish a brand identity for BPOS.



The Twitter page can be found at: www.twitter.com/BrownstoneBPOS. Tweets will be sent out daily, and “followers” will be able to gain access to cutting-edge information about the new software. Current customers will also be able to obtain information about special deals and promotions regarding the new software.

All clients will receive a letter in the mail with this information, as well as an email reminding them to “follow” BPOS on Twitter.

How to choose a POS system that is right for your business

Choose a system that is right for you and meets your business needs. Analyze and prioritize your needs:

- Reduce Costs
- Monitor Staff Schedules and Associated Costs
- Monitor Sales In Real-Time
- Monitor Your Inventory
- Meet Your Bottom Line Goals
- Simplify Training

Compare quotes

- Review Line Item Descriptions
- Training Costs
- Support Costs and Terms
- Review the Implementation Timeline
- Understand Total System Costs

Implement an effective system. Ensure the supplier provides:

- Site Preparation
- Detailed Project Management Outline
- Training Schedules; both Managers and Staff
- System Support



**Partner Tech 8800-0410 or
Partner Tech 8800-0310**



Safety & Social Networking Sites

Participation on social networking sites can have some serious safety ramifications, so what can you do to safely use social networking sites?

1. Password security - Use strong password security. Always use at least three of the following characters in your password - uppercase letters, lowercase letters, number, special characters such as *. In addition always use at least 6 to 8 characters in your password and NEVER use birthdates, kid's names, pet's names, parent's names or birthdates, city born in, etc.

2. Privacy statements/policies - Read the privacy statement and policies associated with the site. This will be downloadable on their homepage. Make sure the site does not retain private information once you delete your account. Make sure you are aware of when they can and cannot release any of your information to a third party without your consent.

3. Research security breaches - Search the site on the three major Internet search engines and see if they have a history of security issues. Simply search the name of the site and "security breaches" and "release of information".

4. Screen what you say - Be careful what you say. Never say anything you would not say in a public place like a store or restaurant. Never say anything that you do not want heard by the people listed above.

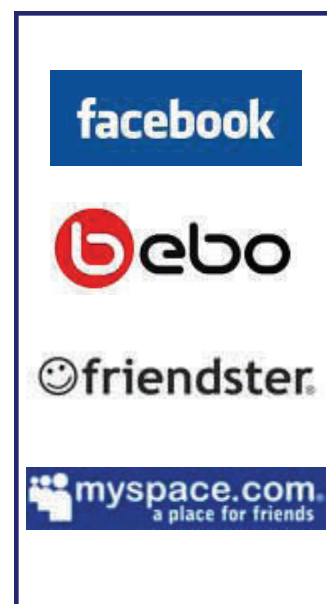
5. Screen pictures and video - Never post any picture anywhere on the site (public or private) that you do not want seen by your boss, significant other, parents, co-workers, etc. Never associate a full name with a picture as this makes it very easy to search for. Remember, once pictures and videos are released in the public domain they can never be taken back.

6. Be careful what you allow others to post - Be careful what information you allow your friends and family to have if you know they "love to post everything" on a social networking site. If they post it you run the same disclosure risks as if you post it yourself.

6. Screen name means nothing - Making statements that you would never normally make because you have a screen name provides no real security-- someone usually knows who is really behind that screen name. The confidentiality of a screen name is only good if no one knows or has access to it.

7. Remember, this is PUBLIC domain - Every time you are going to say or post something just remember that you are in the public domain of the Internet and this information may very well follow you for the rest of your life and be accessible to hundreds of millions of people.

Social networking sites can be a great ways to meet people, share information and gain knowledge, but you must also be aware of the potential privacy and security risks, as well as the potential ramifications and the actions you need to take in order to avoid these issues.





Service. Quality.



Innovation.

Brownstone Technology Solutions provides a variety of products and services related to point-of-sale (POS) systems, video surveillance systems, network services, hosted services, remote video monitoring and related training. BTS products and services are designed for the hospitality and manufacturing industries.

BTS specializes in integrated systems for the restaurant & bar, hotel & motel, retail and manufacturing industries.



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