

Brownstone Technology Solutions



***BPOS* Point-of-Sale software is an Innovative, flexible and secure Windows-based touch screen point-of-sale system for the restaurant, bar and nightclub industries. Operating on a Microsoft .NET software platform with a SQL database, *BPOS* is designed to provide maximum efficiency, flexibility, security and simplicity for the end user.**

Efficiency. Flexibility. Security. Simplicity.

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Efficiency

The purpose of a computerized POS system is to increase the efficiency of the establishment. *BPOS* does this through the use of Dynamic user interfaces and a series of integrated modules. Customers can determine what work flow works best for their establishment and then design front-of-the-house screens to meet the work flow. Screens may be adjusted as needed to ensure employees have the most efficient flow when working.

Flexibility

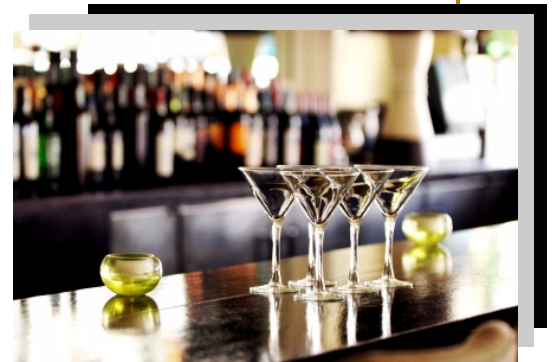
Flexibility is a cornerstone of the *BPOS* design. *BPOS* has been developed to provide both management and staff with maximum flexibility. All front-of-the-house screens are fully customizable through back office setup. The setup and edit process for front-of-the-house screens have been designed so that users can format screens, buttons, and related items quickly and easily. Formatting includes the ability to determine size, shape, color, fonts, type and many other properties for each button/tool located on any screen. There is no need to call technical support or wait for a “computer expert”, just go into back office and format!

Security

BPOS has been developed from the very first line of code with security in mind. Not just the security the user sees such as passwords and login procedures, but also internal security within the database for the proper and secure storage of all sensitive information including credit card data, employee information, sales information and all other information that may be considered sensitive. *BPOS* uses strong encryption in addition to authentication procedures redundant.

Simplicity

From day one *BPOS* has been designed with simplicity in mind. *BPOS* is Window's based providing users with the type of graphical user interfaces that they are used to seeing and working with everyday. The back office is designed for ease of use with clear and simple navigation from one functional area to another. When needed, comprehensive help screens are provided to assist users in completing tasks within back office.



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Delivery and Dispatch

BPOS offers comprehensive delivery and dispatch functionality for establishments who offer delivery services. Some of the many features included are:

- **Caller ID** - caller ID may be used to identify incoming calls and automatically retrieve customer information.
- **Cross reference between name, phone and address** - the *BPOS* database is designed to allow one customer to have multiple phone numbers or addresses attached to them. At the same time one phone number may have multiple people attached to it. This allows for customers to have one “file” that includes both home and work address information along with multiple phone numbers they may call from.
- **Delivery time tracking** - the *BPOS* dispatch system can be used to track orders from receipt of the order to final delivery. This allows management to track cooking, prep and delivery times. The color coded screens alert staff when orders are exceeding desired times.
- **Last order recall** - the *BPOS* delivery screen allows for the recall of the customers most recent five (5) orders. Staff may then view the details of each order and place and identical order if desired. *BPOS* will automatically confirm the items are still on the current menu and substitute current prices.
- **Mapping** - the *BPOS* dispatch system can map your driver’s orders and provide the most efficient delivery route along with estimated delivery times.

Dynamic User Interface

BPOS offers fully customizable front-of-the-house screens. Screens are designed and formatted in the back office. Screens can contain tools such as a ticket window, ten key, address window, keyboard, etc. and buttons that may relate to functions or items. All tools and buttons are fully customizable and have their own set of properties including size, shape, type, color, fonts, etc.

Establishments may have an unlimited number of front-of-the-house screens and each screen can be easily edited by authorized staff members at any time.

Gift Card Modules

BPOS’ gift card module will help your business increase sales and establish customer loyalty. The *BPOS* gift card module can be used to issue and track multiple types of gift cards for one or more locations. Gift cards may be issued for any designated amount and are tracked each time they are used. Current balances and a record of all transactions are maintained for each gift card. *BPOS*’ gift card module offers many features including:

- Customized gift card design
- Simple sales processing
- Real-time tracking of individual account information
- User defined limits, expiration dates and exceptions
- Gift card server hosting for multiple locations



Video Surveillance Integration

BPOS can be purchased with a fully integrated video surveillance system to help with loss prevention, safety and security. The video surveillance integration module can be customized based on the number and type of cameras, areas of coverage and access options to meet the needs of each individual client. A primary benefit of the video surveillance integration module is that it can record all transactions that occur in *BPOS* and maintain a log of predetermined transactions. For example, the system may be programmed to maintain a log, or send alerts via text or email, every time a no-sale transaction occurs. The video system will provide a real-time history of what occurs and provide an easy-to-use log so that "one click" will take you directly to the transaction in question. This eliminates the need to spend hours reviewing video tape in order to locate certain events that may not have occurred.

WHY *BPOS*

- Business Intelligence Capabilities
- Credit Card Services & Leasing Options
 - Delivery & Dispatch
 - Dynamic User Interface
 - Employee Web Portal
 - Gift Card Service
 - Inventory Control
 - Scheduling & Labor Tracking
 - SQL Database Architecture
- Video Surveillance Integration

For more information on *BPOS* or to schedule a consultation with a BTS representative, please call **1.800.241.6808** or visit us online at www.brownstonets.com.

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